

AUTOS

your brand here

CAR CARE AND MAINTENANCE

- ▶ How to Buy Car Tires **86**
- ▶ Auto Clubs and Roadside Assistance Programs **87**
- ▶ How Much Is First Time Driver Insurance **87**
- ▶ Car Cleaning Tips - How to clean your car and save money **78**

- ▶ How to Buy a Motorcycle: A Beginners Guide **80**
- ▶ The Top Ten Best Razor Scooter **80**
- ▶ 125cc Scooter Guide **82**
- ▶ All About Five-Valve Yamahas **86**

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Automobiles are more than just a necessity, they're also the topic of enthusiasm for hobbyists and automotive fans. The HubPages Autos category is the go-to place for discussion, advice, and information related to cars and other vehicles. Engage hundreds of thousands of consumers when your brand matters to them the most!

POPULAR TOPICS:

- Buying & Selling New & Used Cars
- Car Care & Maintenance
- Cars
- Do it Yourself Auto Repair
- + more!

ADVERTISING OPPORTUNITIES

- IAB Rising Star Ad Units
- IAB Standard Banner Units
- MMA specifications for mobile units
- Sponsorships, roadblocks and takeovers
- Interstitials, skins and expandables
- Video: in-banner and in-stream

Sponsored content development generating hundreds of Autos articles and videos by influential authors.

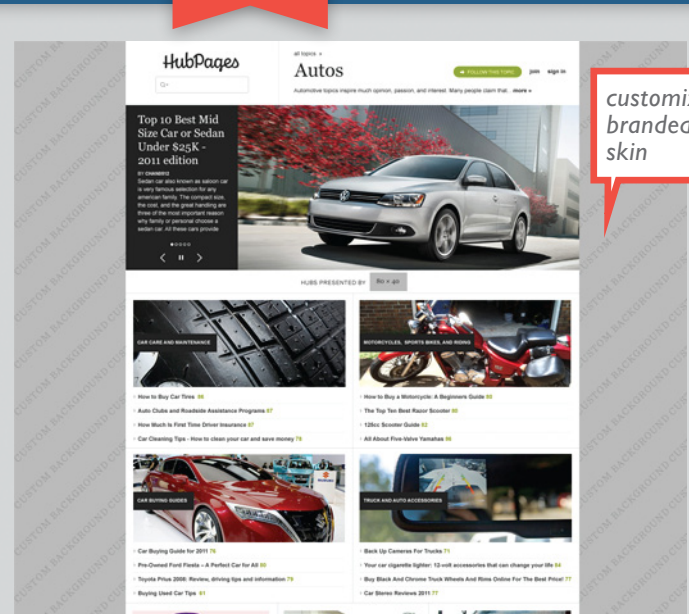
Sponsored Autos HubCamp - a content development conference to engage with, educate, and inspire dozens of top producers of Autos content who influence millions of US consumers.

WHO IS ON HUBPAGES AUTOS?

- 189,000 unique monthly US consumers
- 332,200+ monthly page views
- 18,700+ articles
- ♂ 56% are male (index 114)
- ♂ 34% are 18-34 (index 114)
- ♂ 29% are 35-49 (index 101)
- 🎓 42% are college graduates (index 103)
- 14% are post graduates
- 👨‍👩‍👧‍👦 47% have kids
- 💰 55% have household incomes over \$60k

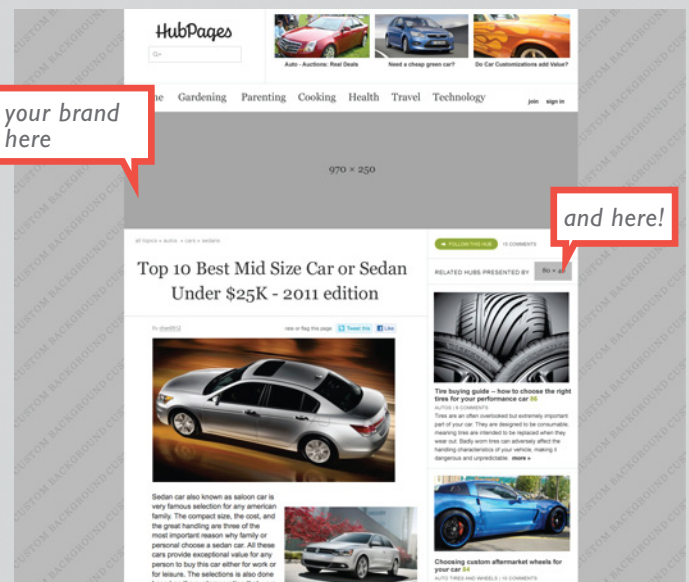
Source: Quantcast December 2011

customized branded skin



your brand here

and here!



plus more!