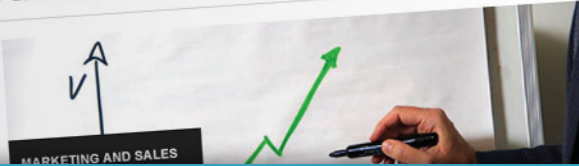


## BUSINESS & EMPLOYMENT

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- ▶ How To Make Money at a Freelance Writing Site 81
- ▶ Make Money Online I: Writing, Selling & Productivity 77
- ▶ How to Make Money Selling Crafts 98
- ▶ Becoming an Avon Representative 84



- ▶ Answers to Interview Questions – Part One 91
- ▶ Why Did You Leave Your Last Job? 5 Ways To Answer 100
- ▶ The Top 10 Careers in the United States 82
- ▶ The Best High Demand and High Paid Jobs from 2011 to 2020 99



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Business and jobs is one of the most important topics in the 21st century. The Business & Employment category on HubPages is the go-to place for advice, tips, information, and discussion on a variety of job related topics. Engage half a million consumers when your brand matters to them the most!

### POPULAR TOPICS:

- Employment & Jobs
- Small Business & Entrepreneurs
- Marketing & Sales
- Accounting
- + more!

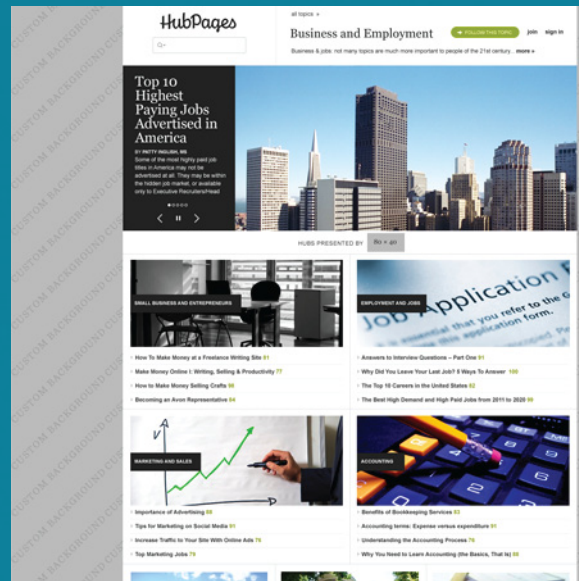
## ADVERTISING OPPORTUNITIES

- IAB Rising Star Ad Units
- IAB Standard Banner Units
- MMA specifications for mobile units
- Sponsorships, roadblocks and takeovers
- Interstitials, skins and expandables
- Video: in-banner and in-stream

Sponsored content development generating hundreds of Business & Employment articles and videos by influential authors.

Sponsored Business & Employment HubCamp - a content development conference to engage with, educate, and inspire dozens of top producers of Business & Employment content who influence millions of US consumers.

customized branded skin

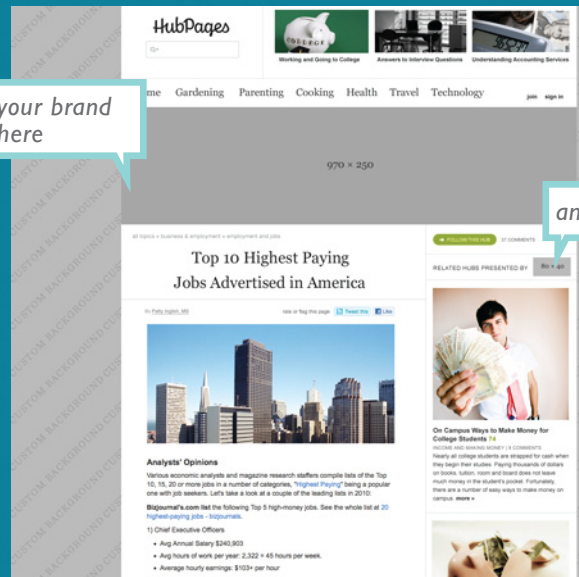


## WHO IS ON HUBPAGES BUSINESS & EMPLOYMENT?

- 488,000 unique monthly US consumers
- 830,200+ monthly page views
- 89,200+ articles
- ♀ 55% are female (index 106)
- ♂ 37% are 18-34 (index 124)
- 29% are 35-49 (index 102)
- 🎓 44% are college graduates (index 108)
- 16% are post graduates (index 110)
- 👨‍👩‍👧‍👦 46% have kids
- 💰 51% have household incomes over \$60k

Source: Quantcast December 2011

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and here!

plus more!