

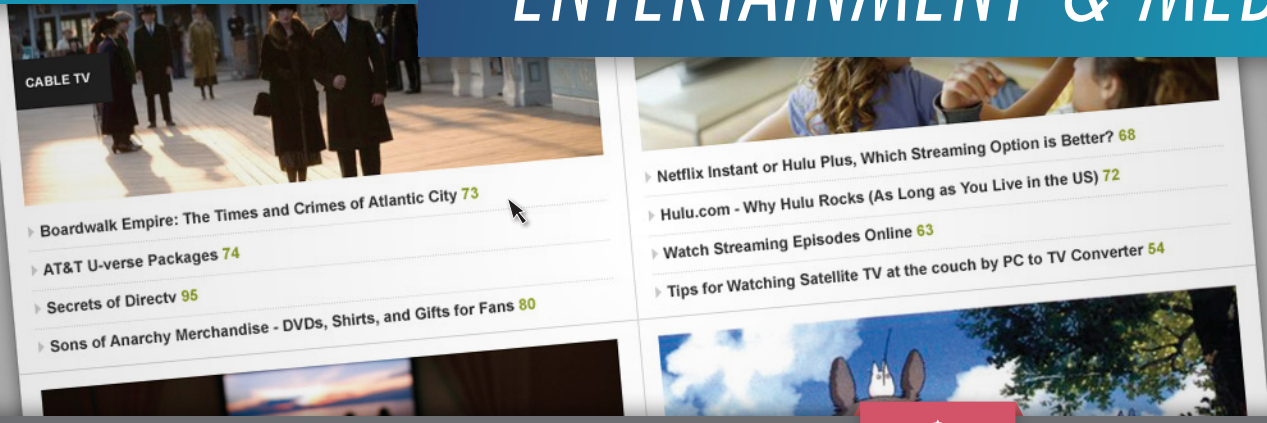
# HubPages

Where brands reach millions of focused, intent-driven consumers

## ENTERTAINMENT & MEDIA

your brand here

your brand here



The HubPages Entertainment & Media category is the go-to place for leisure and entertainment. Over a million enthusiastic consumers visit each month to talk about TV shows, movies, books, and much more. Attract the consumers you need at the moment your brand can influence them the most!

LARGEST CATEGORY on HubPages!

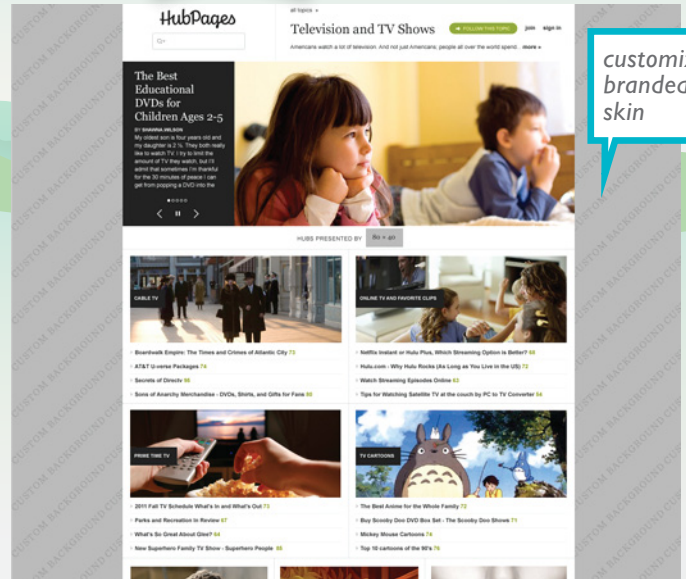
- POPULAR TOPICS:
- Books & Novels
  - Television & Television Shows
  - Movies & Movie Reviews
  - Music

## ADVERTISING OPPORTUNITIES

- IAB Rising Star Ad Units
- IAB Standard Banner Units
- MMA specifications for mobile units
- Sponsorships, roadblocks and takeovers
- Interstitials, skins and expandables
- Video: in-banner and in-stream

Sponsored content development generating **hundreds** of Entertainment & Media articles and videos by influential authors.

Sponsored Entertainment & Media HubCamp - a content development conference to engage with, educate, and inspire dozens of top producers of Entertainment & Media content who **influence millions of US consumers**.



customized branded skin

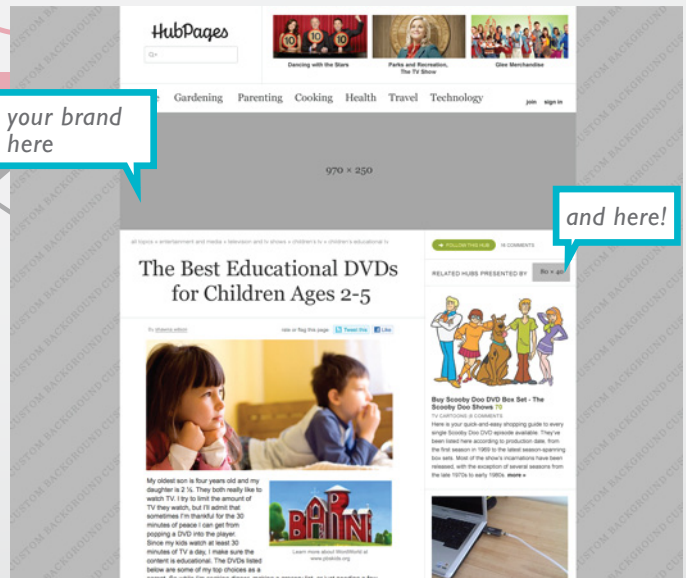
### WHO IS ON HUBPAGES ENTERTAINMENT & MEDIA?

- 1,039,600 unique monthly US consumers
- 2,080,600+ monthly page views
- 69,200+ articles
- ♀ 53% are women (index 104)
- 🎓 55% are college graduates
- 💰 47% have household incomes \$60k-\$100k
- 👶 46% have kids under 17

Source: Quantcast December 2011

your brand here

and here!



plus more!