

FAMILY & PARENTING

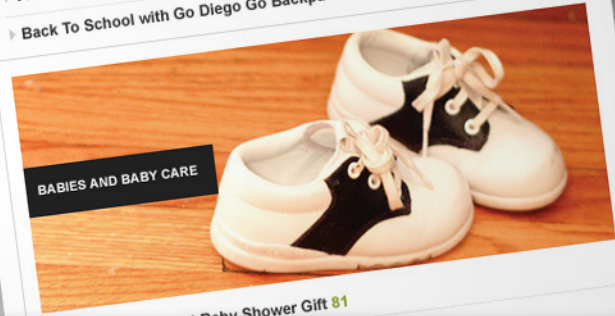
your brand here

your brand here

- ▶ Toddler Girl Clothing 82
- ▶ Mario Brothers Bedroom Decor 72
- ▶ How To Decorate a Cars McQueen Themed Bedroom 73
- ▶ Back To School with Tinkerbell Backpack and Lunch Bag 81



- ▶ Finding the Right Backpack for your Child 74
- ▶ Back To School with Go Diego Go Backpack and Lunch Bag 87



Family represents the core of our existence. The HubPages Family & Parenting category is the go-to place for tips and advice on marriage, having children, parenting, schools, retirement, family issues and much more. Engage thousands of consumers the moment your brand can influence them the most!

POPULAR TOPICS:

- Babies & Baby Care
- Kids
- Pregnancy
- Parenting styles, skills & advice

Advertising Opportunities

Sponsored content development generating **hundreds** of Family & Parenting articles and videos by influential authors.

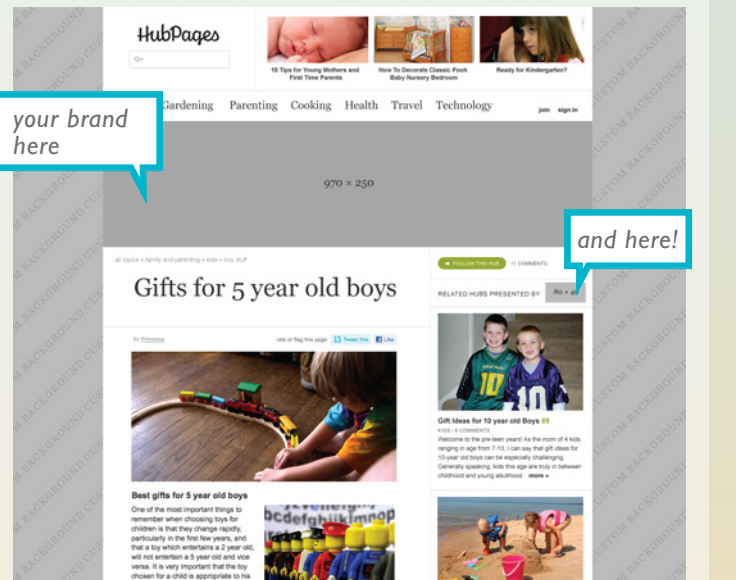
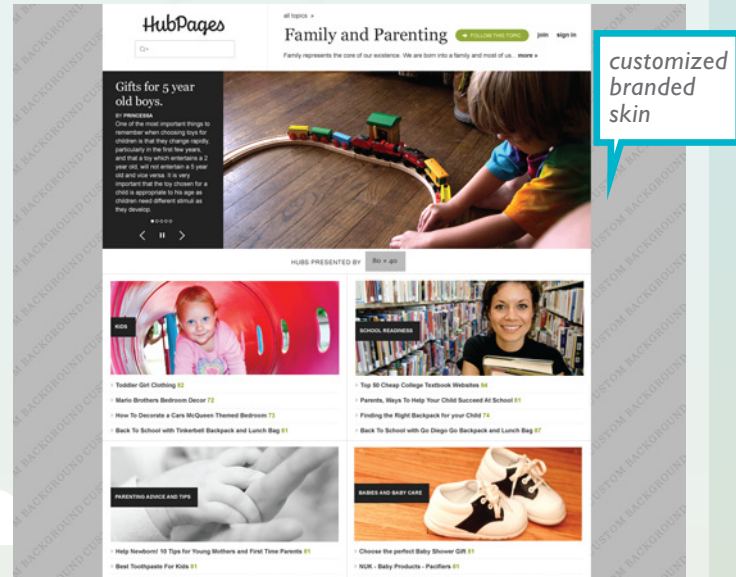
Sponsored Family & Parenting HubCamp - a content development conference to engage with, educate, and inspire dozens of top producers of Family & Parenting content who **influence millions of US consumers.**

- IAB Rising Star Ad Units
- IAB Standard Banner Units
- MMA specifications for mobile units
- Sponsorships, roadblocks and takeovers
- Interstitials, skins and expandables
- Video: in-banner and in-stream

Who is on HubPages Family & Parenting?

- 288,800 unique monthly US consumers
- 487,400 monthly page views
- 30,300+ articles
- 71% are women (index 138)
- 59% are college graduates
- 49% have household incomes over \$60k
- 57% have kids under 17 (index 116)

Source: Quantcast December 2011



plus more!