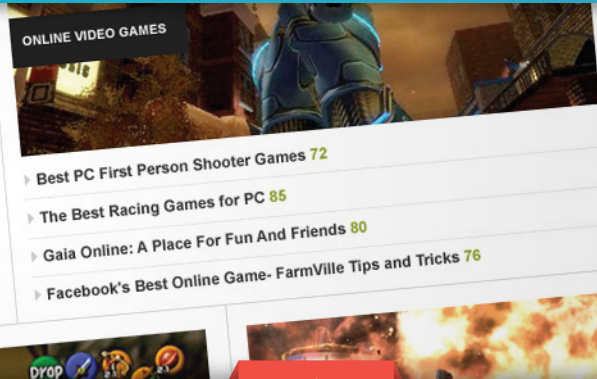
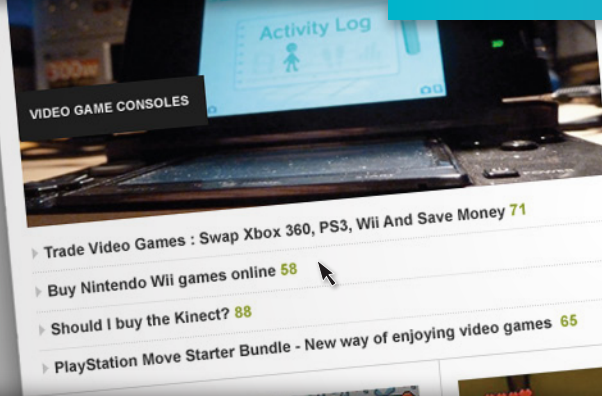


HubPages

Where brands reach millions of focused, intent-driven consumers

Games, Toys, & Hobbies

your brand here



your brand here

Games, Toys, & Hobbies on HubPages is a fun category full of enthusiastic and passionate participants. Best of all, kids and adults alike take part in the fun. Engage over half a million monthly consumers the moment your brand can influence them the most!

POPULAR TOPICS:

- Computer & Video Games
- Toys for Kids
- Collecting & Collections
- Fun Party Games & Ideas
- + more!



- IAB Rising Star Ad Units
- IAB Standard Banner Units
- MMA specifications for mobile units
- Sponsorships, roadblocks and takeovers
- Interstitials, skins and expandables
- Video: in-banner and in-stream

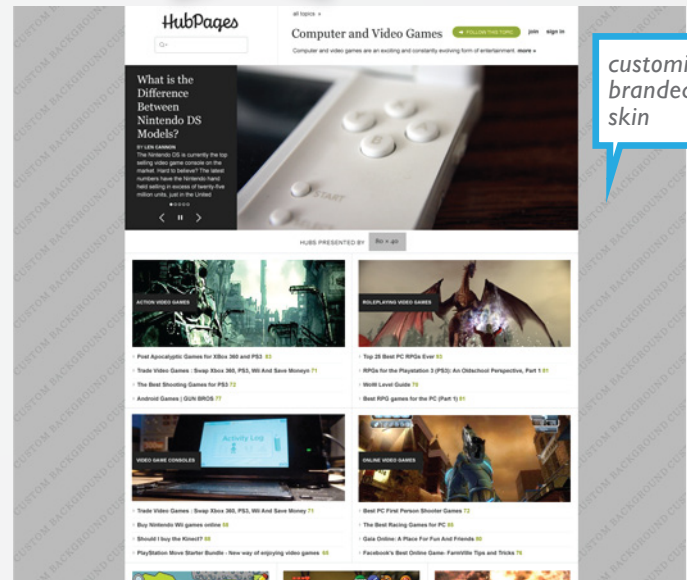
Sponsored content development generating **hundreds** of Games, Toys, & Hobbies articles and videos by influential authors.

Sponsored Games, Toys, & Hobbies HubCamp - a content development conference to engage with, educate, and inspire dozens of top producers of Games, Toys, & Hobbies content who influence millions of US consumers.

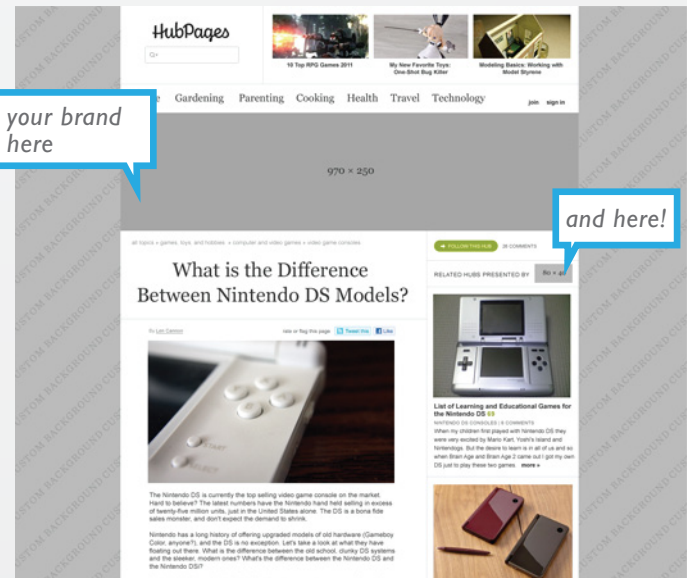
WHO IS ON HUBPAGES GAMES, TOYS, & HOBBIES?

- 711,700 unique monthly US consumers
- 1,329,300 monthly page views
- 32,300+ articles
- ♀ 44% are women
- ♂ 56% are male (index 115)
- 👤 42% are age 18-34 (index 140)
- 🎓 51% are college graduates
- 👦 52% have kids under 17 (index 104)
- 💰 46% have household incomes over \$60k

Source: Quantcast December 2011



customized branded skin



your brand here

and here!

plus more!