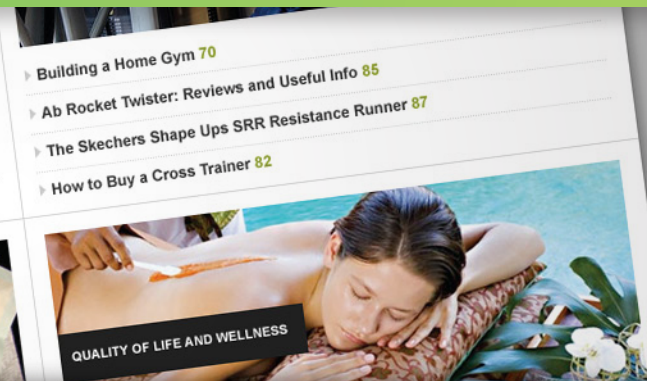
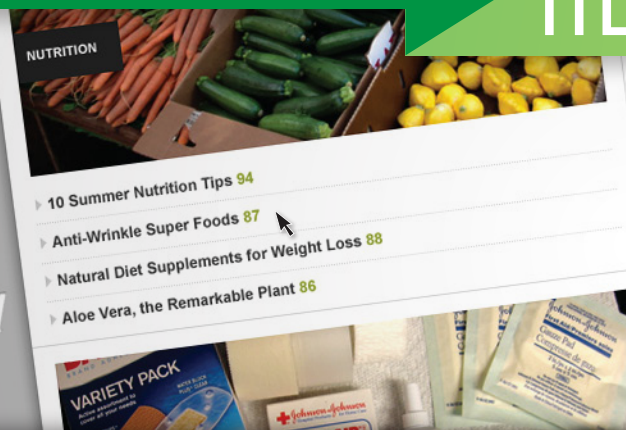


## HEALTH

your brand here



your brand here

The HubPages Health category is the go-to for health and nutrition tips and advice. It's a place where thousands of daily users discuss and share information on physical, mental, emotional and social well-being. Reach millions of monthly consumers the instant your brand has the greatest impact!

### POPULAR TOPICS:

- Diet and Weight Loss
- Exercise and Fitness
- Nutrition
- + more!

100,000+ UNIQUE VISITORS EACH!



## ADVERTISING OPPORTUNITIES

Sponsored content development generating **hundreds** of Health articles and videos by influential authors.

Sponsored Health HubCamp - a content development conference to engage with, educate, and inspire dozens of top producers of Health content who **influence millions of US consumers**.

- IAB Rising Star Ad Units
  - IAB Standard Banner Units
  - MMA specifications for mobile units
  - Sponsorships, roadblocks and takeovers
  - Interstitials, skins and expandables
  - Video: in-banner and in-stream
- ...on every Health category and article page

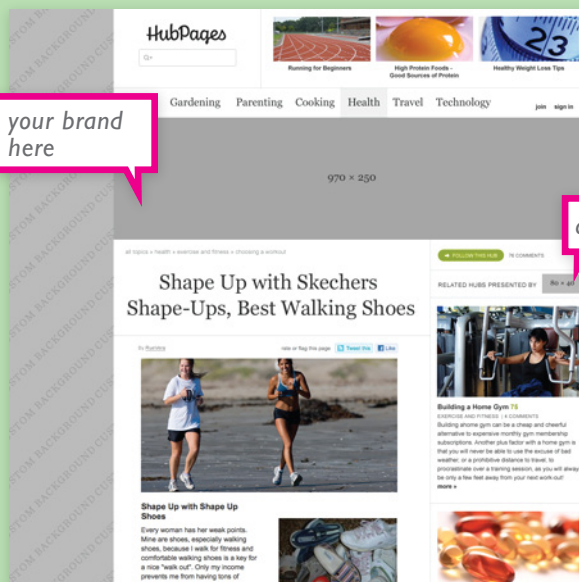
## WHO IS ON HUBPAGES HEALTH?

- 1,300,000 unique monthly US consumers
- 2,248,400 monthly page views
- 126,100+ articles
- ♀ 61% are women (index 120)
- 🎓 44% are college graduates (index 108)
- 👶 47% have kids under 17
- 💰 51% have household incomes over \$60k

Source: Quantcast December 2011



customized branded skin



your brand here

and here!

plus more!