

Holidays & Celebrations

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BIRTHDAYS AND CELEBRATIONS

- ▶ Celebrating a Milestone Birthday 82
- ▶ Birthday Party Themes for Kids 77
- ▶ Toy Story Children Birthday Party Ideas and Supplies 80
- ▶ Dinner Party Ideas 86

- ▶ Practical and Useful Baby Shower Gifts for First Time Mommies 85
- ▶ Gift Ideas for Teenagers 85
- ▶ Gift Ideas for the Newly Married 87
- ▶ Best Gifts for 15 Year Old Boys 82

Holidays and celebrations are a time for fun, but also stress. The Holidays & Celebrations category on HubPages features an enthusiastic community with thousands of articles for tips, advice, ideas, and inspiration. Reach hundreds of thousands of consumers the instant your brand has the greatest impact!

POPULAR TOPICS:

- Christmas
- Birthdays & Celebrations
- Gifts & Gift Giving
- Event Planning
- Themed Parties, and more!

ADVERTISING OPPORTUNITIES

Sponsored content development generating **hundreds** of Holidays & Celebrations articles and videos by influential authors.

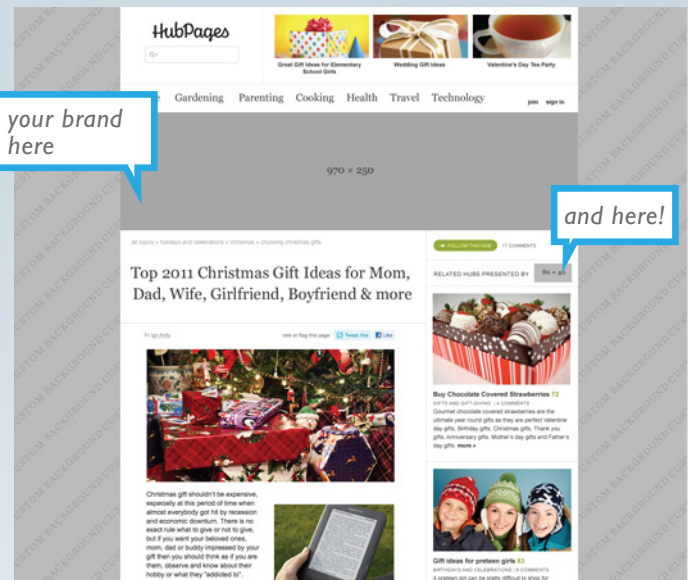
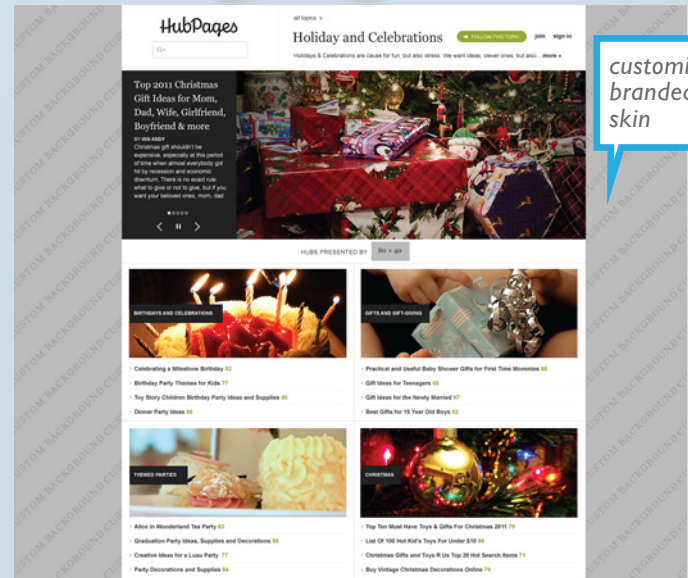
Sponsored Holidays & Celebrations HubCamp - a content development conference to engage with, educate, and inspire dozens of top producers of Holidays & Celebrations content who influence **millions of US consumers**.

- IAB Rising Star Ad Units
- IAB Standard Banner Units
- MMA specifications for mobile units
- Sponsorships, roadblocks and takeovers
- Interstitials, skins and expandables
- Video: in-banner and in-stream

Who is on HubPages Holidays & Celebration?

- 480,100 unique monthly US consumers
- 1,072,300 monthly page views
- 23,150+ articles
- ♀ 67% are women (index 130)
- 🎓 45% are college graduates (index 110)
- 15% are post graduates (index 106)
- 👨‍👩‍👧‍👦 54% have kids under 17 (index 108)
- 💰 55% have household incomes over \$60k

Source: Quantcast December 2011



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and here!

plus more!