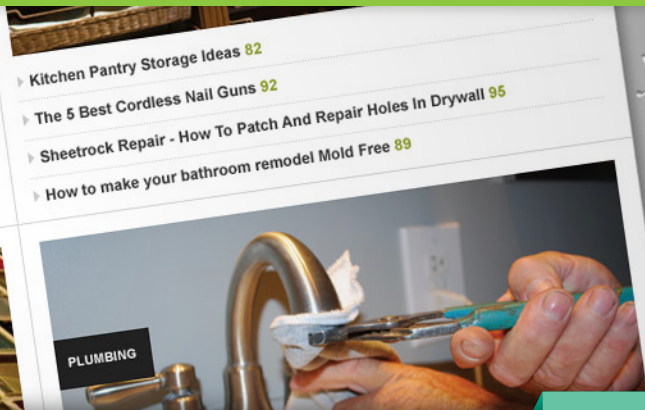
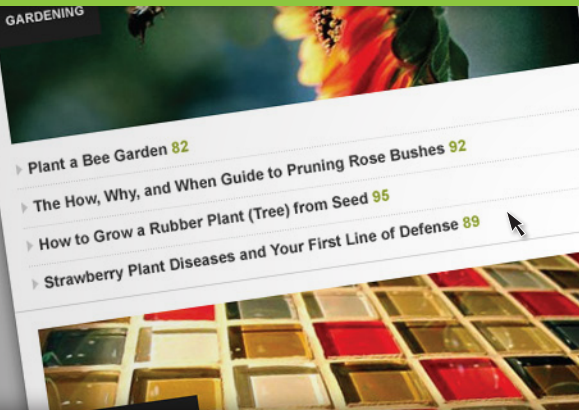




your brand here

your brand here



## HOME

CATEGORY ON HUBPAGES

The HubPages Home category is a vast resource for home improvement, gardening and decorating. The home is not just a piece of property; it is where friends and family gather, where we feel safe, and where we invest our money and lives. Engage consumers where your brand can impact them the most, at the place that matters to them the most!

**Popular Topics:**  
Home Furnishings,  
Home Improvement,  
Interior Design,  
Plumbing & more!

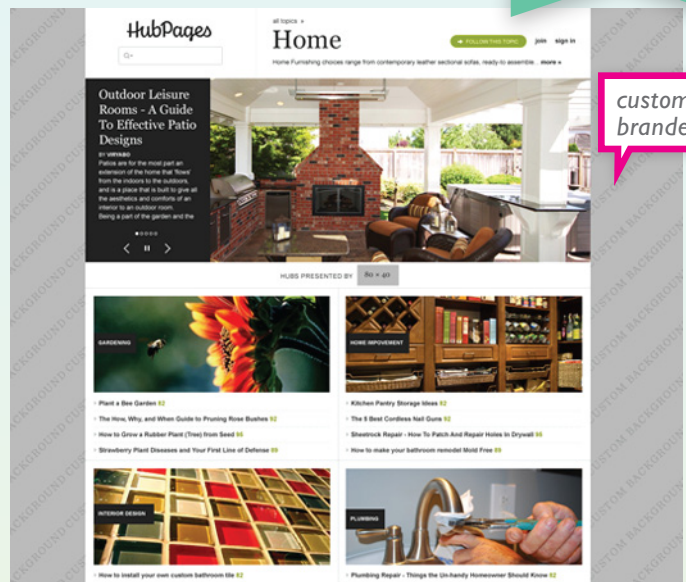
### Advertising Opportunities

- IAB Rising Star Display Ad Units
- IAB Standard Banner Units
- MMA specifications for mobile units
- Sponsorships, roadblocks and takeovers
- Interstitials, skins and expandables
- Video: in-banner and in-stream

Sponsored content development generating **hundreds** of Home articles and videos by influential authors.

Sponsored Home HubCamp - a content development conference to engage with, educate, and inspire dozens of top producers of Home content who **influence millions of US consumers**.

customized branded skin



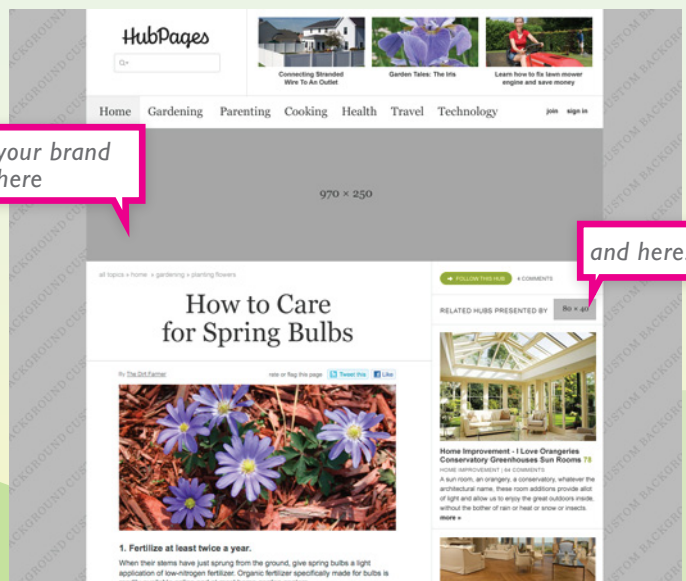
### Who is on HubPages Home?

- 550,200 unique US consumers
- 1,010,600 monthly page views
- 67,300+ articles
- 56% are women (index 110)
- 29% have household income above \$100k (index 105)
- 46% are college graduates (index 112)
- 47% have kids in household

Source: Quantcast December 2011

your brand here

and here!



plus more!