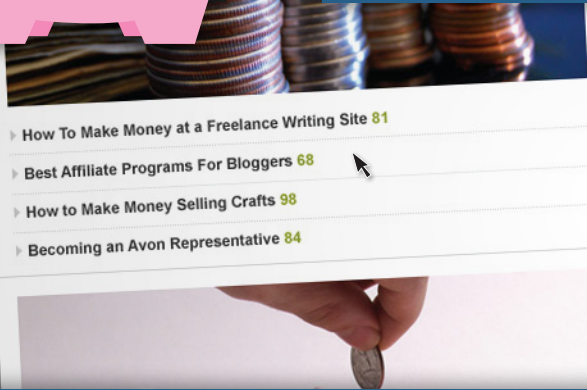


Where brands reach millions of focused, intent-driven consumers

PERSONAL FINANCE



your brand here



your brand here

Personal finance is an important part of each of our lives. The Personal Finance category on HubPages features advice, tips, tutorials, and much more for investing, budgeting, taxes, saving money and much more. Reach over half a million monthly consumers the moment your brand can influence them the most!

POPULAR TOPICS:

- Tax & Taxes
- Frugal Living
- Income & Making Money
- Family Budget
- + more!



ADVERTISING OPPORTUNITIES

- IAB Rising Star Ad Units
- IAB Standard Banner Units
- MMA specifications for mobile units
- Sponsorships, roadblocks and takeovers
- Interstitials, skins and expandables
- Video: in-banner and in-stream

Sponsored content development generating hundreds of Personal Finance articles and videos by influential authors.

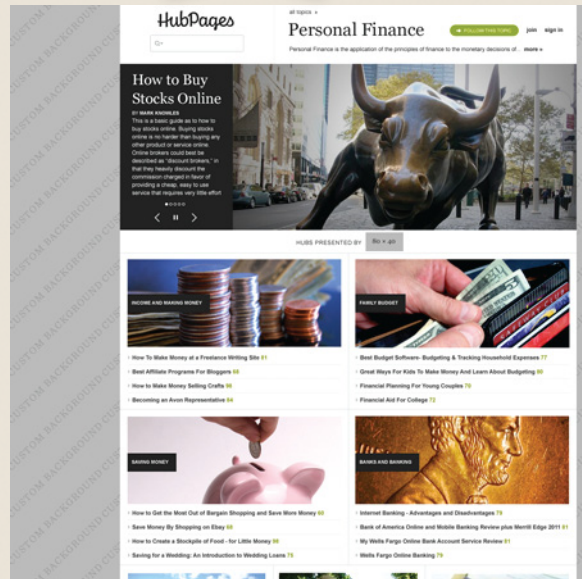
Sponsored Personal Finance HubCamp - a content development conference to engage with, educate, and inspire dozens of top producers of Personal Finance content who influence millions of US consumers.



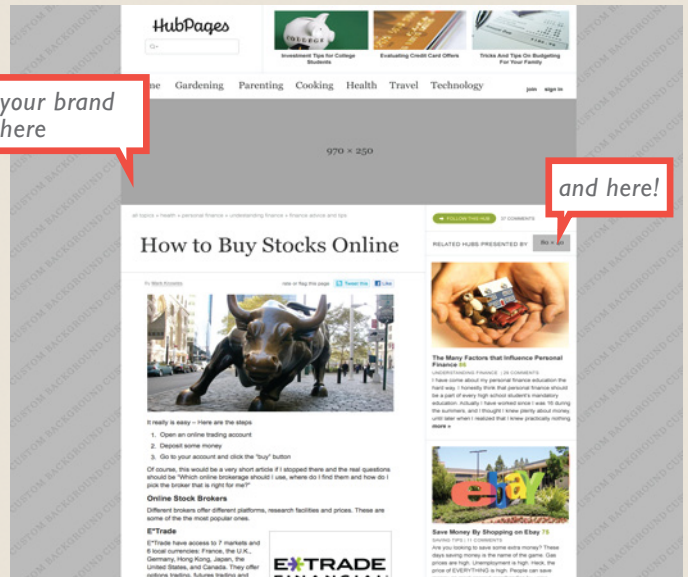
WHO IS ON HUBPAGES PERSONAL FINANCE?

- 583,000 unique monthly US consumers
- 941,680+ monthly page views
- 51,280+ articles
- ♀ 53% are women (index 104)
- ♂ 33% are 18-34 (index 109)
- 31% are 35-49 (index 108)
- 🎓 44% are college graduates (index 107)
- 16% are post graduates (index 114)
- 👨‍👩‍👧‍👦 47% have kids
- 💰 56% have household incomes over \$60k

Source: Quantcast December 2011



customized branded skin



your brand here

and here!

plus more!