



Pets & Animals

CAT ACCESSORIES AND BEDS

- ▶ Spoil Your Cat With A New Designer Cat Accessory! 74
- ▶ The Best Creative Cat Trees - You'll Simply Love The Designs! 71
- ▶ Best Cat Water Fountain: What to Look for in a Cat Drinking Fountain 84
- ▶ Best Scratching Posts for Cats: Cat Towers, Kitty Condos, or Cat Trees 77

DOG TOYS

- ▶ Selecting Dog Toys For Your Canine 65
- ▶ Top 10 Best Dog Toys 2011 - Safest, Durable Chew Toys 83
- ▶ Dog Chews 71
- ▶ Dog Toys for Tough Chewers 90

your brand here

Pets and animals are beloved companions to many people. Pet owners and animal lovers alike engage in HubPages' Pets & Animal category to share stories, advice, tips, and knowledge. Reach over half a million monthly consumers the moment your brand can influence them the most!

POPULAR TOPICS:

- Dogs & Dog Breeds
- Cats & Cat Breeds
- Animal Care & Safety
- Reptiles & Amphibians
- + more!

ADVERTISING OPPORTUNITIES



- IAB Rising Star Ad Units
- IAB Standard Banner Units
- MMA specifications for mobile units
- Sponsorships, roadblocks and takeovers
- Interstitials, skins and expandables
- Video: in-banner and in-stream

Sponsored content development generating **hundreds** of Pets & Animals articles and videos by influential authors.

Sponsored Pets & Animals HubCamp - a content development conference to engage with, educate, and inspire dozens of top producers of Pets & Animals content who **influence millions of US consumers**.

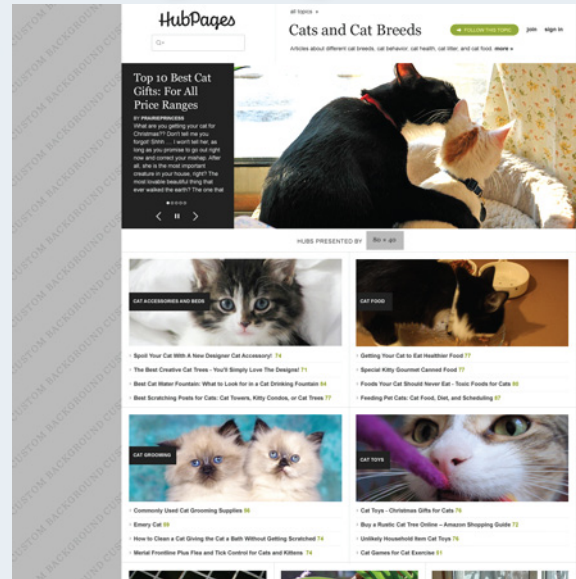


WHO IS ON HUBPAGES PETS & ANIMALS?

- 594,000 unique monthly US consumers
- 1,073,400+ monthly page views
- 26,000+ articles
- 60% are women (index 117)
- 35% are 18-34 (index 117)
- 44% are college graduates (index 106)
- 14% are post graduates
- 49% have kids under 17
- 52% have household incomes over \$60k

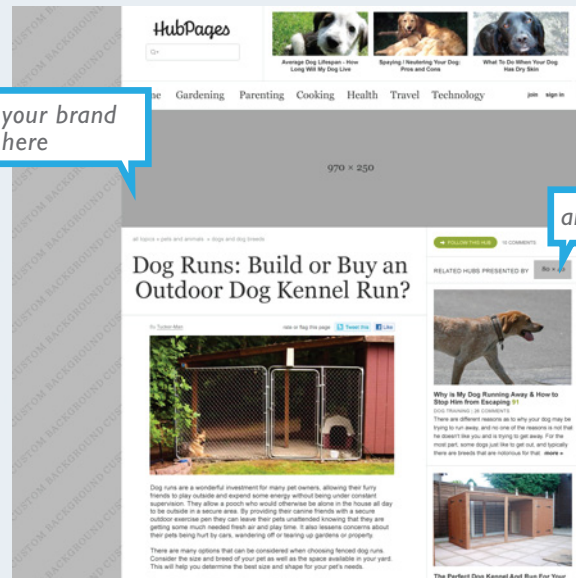
Source: Quantcast December 2011

customized branded skin



your brand here

and here!



plus more!