



HubPages

Where brands reach millions of focused,
intent-driven consumers

BLACK FRIDAY & CYBER MONDAY PACKAGE

clearance!

50%
OFF!

Sale

Save!

FEATURED CONTENT

Technology

Consumer Electronics & Personal Gadgets, Computers & Software, Reviews, and more 80,600+ articles

Beauty & Fashion

Handbags & Purses, Women's Fashion, Men's Fashion, Makeup & Cosmetics, and more 52,200+ articles

Home

Home Appliances, Home Furnishings, Home Improvement, Kitchen, and more 67,300+ articles

Gifts & Gift-Giving

Gift Guides, Gift Ideas, Bargains, Product Reviews, and more 2100+ articles

ADVERTISING OPPORTUNITIES

- IAB Rising Star Display Ad Units
- IAB Standard Banner Units
- MMA specifications for mobile units
- Sponsorships, roadblocks and takeovers
- Interstitials, skins and expandables
- Video: in-banner and in-stream
- Sweepstakes, surveys and promotions

HUBPAGES AT A GLANCE Data as of December 2011

17,000,000
monthly US visitors

♀ 51% are female

1,212,100+
published articles

♂ 39% are 18-34
index 132

230,100+
published users

🎓 56% are college graduates

👨‍👩‍👧‍👦 45% have kids in household

💰 47% have incomes over \$60k

HubPages is a thriving community of passionate content producers and millions of intent-driven consumers. Everyday experts publish fresh, interesting, and influential content daily and interact with an eager and responsive audience.

Advertising on HubPages integrates your brand into the lives of millions of consumers at the moment it matters to them the most.