



FEATURED CONTENT

Fashion & Beauty

Women's Fashion, Makeup & Cosmetics, Skin Care, Jewelry, Handbags & Purses, and more. 52,200+ articles

Family & Parenting

Motherhood, Kids, and more. 30,300+ articles

Home

Gardening, Home Appliances, Kitchen, and more. 67,300+ articles

Holidays & Celebrations

Gifts & Gift Guides, Greeting Cards, Event Planning and more. 23,100+ articles

Food & Cooking

Breakfast Recipes, Dessert Recipes, Beverage Recipes, Quick & Easy Recipes, Restaurants & Fast Food, Kitchen Equipment & Cookware, and more. 44,400+ articles

ADVERTISING OPPORTUNITIES

- IAB Rising Star Display Ad Units
- IAB Standard Banner Units
- MMA specifications for mobile units
- Sponsorships, roadblocks and takeovers
- Interstitials, skins and expandables
- Video: in-banner and in-stream
- Sweepstakes, surveys and promotions

HUBPAGES AT A GLANCE Data as of December 2011

17,000,000
monthly US visitors

♀ 51% are female

1,212,100+
published articles

♂ 39% are 18-34
index 132

230,100+
published users

🎓 56% are college graduates

👨‍👩‍👧 45% have kids in household

💰 47% have incomes over \$60k

HubPages is a thriving community of passionate content producers and millions of intent-driven consumers. Everyday experts publish fresh, interesting, and influential content daily and interact with an eager and responsive audience.

Advertising on HubPages integrates your brand into the lives of millions of consumers at the moment it matters to them the most.