



Taxes Seasonal Package

FEATURED CONTENT

Business & Employment

Business & Corporate Finance, Employment & Jobs, Investing, Finance Software, and more
89,200+ articles

Small Businesses and Entrepreneurs

Bookkeeping, Legal Guides, Raising Capital, Saving Money, and more.
14,400+ articles

Personal Finance

Tax & Taxes, Income & Making Money, Family Budgeting, Saving Tips, Mortgages & Loans, and more
51,200+ articles

Accounting

Accounting Advice & Tips, Budgeting, Balance Sheets, Accounting Websites & Software, and more.
780+ articles

ADVERTISING OPPORTUNITIES

- IAB Rising Star Display Ad Units
- IAB Standard Banner Units
- MMA specifications for mobile units
- Sponsorships, roadblocks and takeovers
- Interstitials, skins and expandables
- Video: in-banner and in-stream
- Sweepstakes, surveys and promotions

HUBPAGES AT A GLANCE Data as of December 2011

17,000,000
monthly US visitors

1,212,100+
published articles

230,100+
published users

♀ 51% are female

♂ 39% are 18-34
index 132

🎓 56% are college graduates

👨‍👩‍👧 45% have kids in household

💰 47% have incomes over \$60k

HubPages is a thriving community of passionate content producers and millions of intent-driven consumers. Everyday experts publish fresh, interesting, and influential content daily and interact with an eager and responsive audience.

Advertising on HubPages integrates your brand into the lives of millions of consumers at the moment it matters to them the most.